

## Press Clippings

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Trade Guide	Mumbai	6/08/2016	12	Mintage World (International Tiger's Day)

**ON THE 6TH ANNIVERSARY OF THE  
"INTERNATIONAL TIGER'S  
DAY" WWW.MINTAGEWORLD.COM LAUNCHED A  
DOCUDRAMA ON THE HISTORY OF THE VARIED  
STAMPS COINS & NOTES TO CELEBRATE THIS  
NATIONAL ANIMAL DAY OF INDIA AND MANY  
OTHER COUNTRIES**

On 29th Jul, 2010 "International Tigers Day" was announced to celebrate this majestic animal and raise awareness to promote wild life tiger habitat protection & Conservation. This day was created at the Saint Petersburg Tiger Summit. The Tiger is symbolic to many cultures & religions. It is also the national animal of India, Bangladesh, Malaysia & South Korea. They also appear on many flags, coats of arms & as mascots for sporting teams in many countries. Many local Indian traditions often treat this majestic beast as its national status, symbolising supreme power & dominance. Some of the Unique Coins, Stamps & Currency Notes launched globally to celebrate this royal animal and educate the people to conserve their natural habitat are as follows Stamps: In Jan, 1970, the Korean post issued "The Sun & the moon series" stamps, under the "Fable issues" series. These stamps feature the Korean folktale, of how the Sun & the Moon were formed, with the tiger being the main antagonist who sets out to hunt a peasant family living above the mountains. In the same series, the 2nd stamp shows the tiger dressed as the mother, the 3rd shows the scene of the children climbing the tree & the 4th stamp shows the pure hearted children ascending heaven with a strong rope and the tiger falling from the sky after catching the rotten rope. In 1974 & 1975, Indian Post service issued a "Panthera Tigris" stamp with a face value of 15 paise. It shows a brown black image of the tiger, and was released as a part of the "Country Motif" series. In 1970 the Indian Government joined hands with varied wildlife conservation organisations and launched a movement called "Project Tiger" to prevent the dwindling numbers of this animal. To celebrate a decade of completion of the project, a commemorative stamp was released in 1983 which features an image of the Bengal tiger. In 1982, the Nation of Bhutan had issued special stamps based on Disney's "Jungle Book", which

features "Sher Khan" in a candid scene with "Kaa", the snake. In 2010, India hosted the 19th Commonwealth Games and the mascot was known as "Shera" – The Royal Bengal Tiger. A special stamp was issued on 2008 depicting Shera in his white sporting jersey & blue shorts. The mascot embodies values that the Indian nation is proud of: majesty, courage, power & grace. In 2013 the Japanese Government issued stamps featuring the Disney characters from "Winnie the pooh" aimed for promoting philatelic appreciation amongst children. Coins: In 1998, under the theme "Chinese Zodiac", Singapore issued a 10 dollar coin to signify "The Year of the Tiger". It shows a stylized tiger on its reverse. In 2008, Democratic People's Republic of Korea issued a 20 won coin which features a coloured hunting tiger on its reverse. Currency Notes: In 1957, Indonesia issued a 500 Rupiah bank note, which features the magnificent native Sumatran Tiger on the front. It is the only surviving member of the "Sunda Islands" group of tigers that also included the now extinct "Bali Tiger" & "Javan Tiger" species. In the 1988 Olympics, South Korea issued a non - circulation "5000 korean won". (Currency Note), featuring the Tiger mascot of the game "Hodori". These Beautiful beasts are subjected to atrocious torture & poaching traps due to Man's greed. The same folklore which glorifies this magnificent beast also brings its destruction. Tiger fur, skin, teeth and other parts of the body are prized possessions, often used to promote superstitious beliefs. So on this day, do your maximum best to save our Heritage & Biodiversity. By the way [www.mintageworld.com](http://www.mintageworld.com) : is the World's 1st online museum for Vintage Coins, Stamps & Currency Notes. In the near future they will launch many docudramas based on global historical dates, events & personalities.